




The Clarity Quest





**REDISCOVERING CLARITY
OF PURPOSE**

SESSION ONE



Why is clarity so important?

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THE FOG

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- The FOG slows our progress

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- The FOG raises our anxiety

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**So, why is
clarity so
important?**



Why clarity is so important

We must remind ourselves the Gospel of Jesus Christ is now entrusted to our generation!

It's not that God's church has a mission.

God's mission has a church!

"The Spirit of the Lord is upon me because he has anointed me to proclaim good news to the poor. He has sent me to proclaim liberty to the captives and recovering of sight to the blind, to set at liberty those who are oppressed, to proclaim the year of the Lord's favor"

Luke 4:18-19 (ESV).

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The Jesus Manifesto

The responsibilities outlined in Luke 4:18-19, often referred to as Jesus' Nazareth Manifesto, indeed precede and form the foundation upon which the Great Commission, found in Matthew 28:19-20, is built. This chronological and theological progression is essential in understanding the Church's role in continuing the anointed work of Jesus.



DOES YOUR CHURCH HAVE CLARITY OF PURPOSE?

Purpose defines what business we are in.

One Indiana church:

**We exist to show
people who Jesus is!**



DOES YOUR CHURCH HAVE CLARITY OF PURPOSE?

Purpose defines what business we are in.

Willow Creek Church:

**“Our mission is to turn irreligious
people into fully devoted followers
of Jesus Christ.”**



DOES YOUR CHURCH HAVE CLARITY OF PURPOSE?

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First Church, St. Joe:

Restoring God's Ideal

Let's talk about values



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What is a Core Value?



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- 1. Core values are constant.**



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- 1. Core values are constant.**
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- 3. Core values are beliefs.**



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- 1. Core values are constant.**
- 2. Core values are passionate.**
- 3. Core values are beliefs.**
- 4. Core values drive actions.**

WHY ARE VALUES SO IMPORTANT?

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- 1. They determine the direction for the church.**
- 2. They dictate and explain why the church does what it does.**
- 3. They form the basis for every decision that you make.**

WHAT DO VALUES DO FOR US?

- 1. They determine ministry distinctive.**
- 2. They dictate personal involvement.**
- 3. They communicate what's important.**
- 4. They influence overall behavior.**

WHAT DO VALUES DO FOR US?

- 5. They inspire people to action.**
- 6. They enhance credible leadership.**
- 7. They shape ministry character.**

**Life is better
with ice cream!**



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**Values can be
conscious or
unconscious.**



**Life is better
with ice cream!**

**Values may be
shared or
unshared.**



**Life is better
with ice cream!**

**Values exist at a
personal and an
organizational
level**



**Life is better
with ice cream!**

**Values may be
actual or
aspirational**



**Life is better
with ice cream!**

**Some values are
strong while
others are weak**



VALUES GUIDE US

GRACE

GROWTH

GROUPS

GIFTS

GENEROSITY

QUESTIONS AND ANSWERS

