




**REDISCOVERING A CLEAR  
INSPIRING IMAGE**

# **SESSION TWO**



**The power of an  
inspiring image...  
Imagining a better  
future together.**

When people  
see an exciting  
future ahead,  
thrilling times  
await!





## Changing the language...

The term "vision" has long been used to describe an organization's future aspirations and goals.

To capture the essence of purpose and direction effectively, the concept of "inspiring image" calls us to think about imagining a better future.



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- **To imagine is to tap into God-given power of Creation.**

## **The power of Image and Imagine**

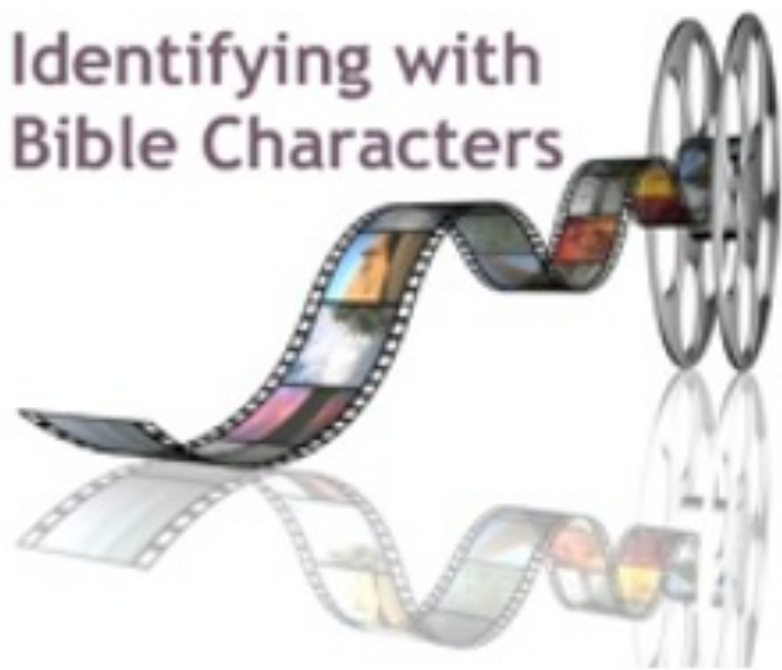
- **Image provides inspiration.**
- **To imagine is to tap into God-given power of Creation.**
- **Shared Imagination is a driving force.**



## The power of Image and Imagine

- The word **image** provides inspiration.
- To **imagine** is to tap into God-given power of Creation.
- Shared Imagination is a driving force.
- Resilience and Adaptation are essential.

Identifying with  
Bible Characters



Jesus Christ

Moses

Joshua

David

Prophets like Isaiah & Jeremiah

Nehemiah

Esther

The Apostle Paul



# **PREPARATION FOR STRATEGIC PLANNING**



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- **“Fighting Fires” vs Planning for the future**



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- **It is a Process**



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## **PREPARATION FOR STRATEGIC PLANNING**

- **“Fighting Fires” vs Planning for the future**
- **It is a Process**
- **No Perfect Plan**
- **A Series of Small Moves**
- **Things are not as bad as you fear nor as good as you'd like**





# **BASICS OF STRATEGIC PLANNING**



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- **Clearly Stated Mission, Vision & Core Values**



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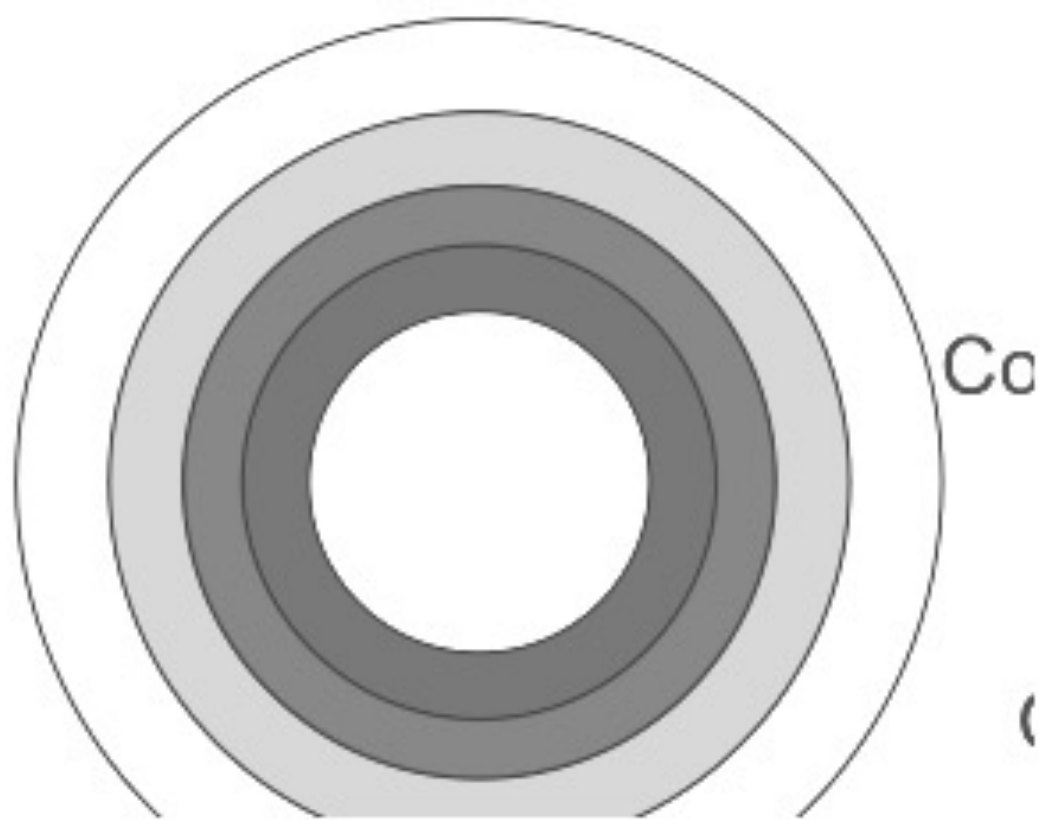
- **Clearly Stated Mission, Vision & Core Values**
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- **Honest Assessment**
- **Develop a support for changed behavior**



## **BASICS OF STRATEGIC PLANNING**

- **Clearly Stated Mission, Vision & Core Values**
- **Consistent Communication**
- **Honest Assessment**
- **Develop a support for changed behavior**
- **Goal Setting Sessions**

**Who will  
help you  
develop the  
vision... the  
inspiring  
image?**





**There's a formula  
for that!**



## **PRINCIPLE #1**

**The strength of the church is not just the size of the crowd, but the size of the core!**

## **PRINCIPLE #2**

**You always build a church from the outside in,  
never the inside out.**

# QUESTIONS AND ANSWERS

